

L Number	Hits	Search Text	DB	Time stamp
-	9	("4725718" "4831555" "5666215" "5819240" "5873605" "5748484" "5555496" "5737729" "5717597") .pn.	USPAT;	2002/05/07 12:19
-	2271	"Pitney Bowes"	US-PGPUB	2002/05/07 12:19
-	294	"Pitney Bowes" and stamps	USPAT;	2002/05/07 12:20
-	264	"Pitney Bowes" and stamps and print	US-PGPUB	2002/05/07 12:20
-	17	"Pitney Bowes" and stamps and customize\$	USPAT;	2002/05/14 12:12
-	0	"E?stamp" and stamps and customize\$	US-PGPUB	2002/05/07 14:15
-	48	e\$stamp	USPAT;	2002/05/07 14:16
-	3	("5822739" "5983219" "5812991").pn.	US-PGPUB	2002/05/08 07:51
-	13	"Pitney Bowes" and stamps and customize\$ and reader	USPAT;	2002/05/14 12:17
-	12	"Pitney Bowes" and stamps and customize\$ and reader and bar	US-PGPUB	2002/05/14 12:19
-	2	"Pitney Bowes" and stamps and customize\$ and "bar code reader"	USPAT;	2002/12/09 14:54
-	232	computer and "bar?code reader" and status	US-PGPUB	2002/05/14 12:22
-	116	computer and "bar?code reader" and status and post\$	USPAT;	2002/05/14 12:23
-	2	"customized stamp"	US-PGPUB	2002/12/09 14:55
-	0	"customized postal stamp"	USPAT;	2002/12/09 14:56
-	62900	customized n3 stamp	US-PGPUB	2002/12/09 14:56
-	1983	((customized n3 stamp) and postal	USPAT;	2002/12/09 14:56
-	172	((customized n3 stamp) and postal) and official	US-PGPUB	2002/12/09 15:07
-	130	((((customized n3 stamp) and postal) and official) and stamp	USPAT;	2002/12/09 15:07
-	30	(((((customized n3 stamp) and postal) and official) and stamp) and	US-PGPUB	2002/12/09 15:22
-	0	customized "09378159"	USPAT;	2002/12/09 15:11
-	9177	customized and check	US-PGPUB	2002/12/09 15:22
-	1853	((customized and check) and bank	USPAT;	2002/12/09 15:23
-	1238	((customized and check) and bank) and print\$3	US-PGPUB;	2002/12/09 15:24
-	1180	((((customized and check) and bank) and print\$3) and order	EPO; JPO	2002/12/09 15:24
-	427	(((((customized and check) and bank) and print\$3) and order) and	USPAT;	2002/12/09 15:25
-	67	((((((customized and check) and bank) and print\$3) and order) and	US-PGPUB;	2002/12/09 15:25
-	15	"personalized postage stamp"	EPO; JPO	2002/12/10 08:44
-	0	"receipt with barcode"	USPAT;	2002/12/10 14:41
			US-PGPUB;	
			EPO; JPO	

-	0	"receipt including barcode"	USPAT; US-PGPUB; EPO; JPO	2002/12/10 14:42
-	20	"sale receipt" and barcode	USPAT; US-PGPUB; EPO; JPO	2002/12/10 14:56
-	939	receipt and barcode	USPAT; US-PGPUB; EPO; JPO	2002/12/10 15:04
-	614	(receipt and barcode) and printed	USPAT; US-PGPUB; EPO; JPO	2002/12/10 14:57
-	187	((receipt and barcode) and printed) and 705/\$.ccls.	USPAT; US-PGPUB; EPO; JPO	2002/12/10 14:57
-	10	receipt and "identification barcode"	USPAT; US-PGPUB; EPO; JPO	2002/12/10 15:05
-	1359	(receipt bill invoice) and (print printing printed) and (barcode bar?code)	USPAT; US-PGPUB; EPO; JPO	2002/12/14 12:16
-	398	((receipt bill invoice) and (print printing printed) and (barcode bar?code)) and 705/\$.ccls.	USPAT; US-PGPUB; EPO; JPO	2002/12/14 12:17
-	13	((((receipt bill invoice) and (print printing printed) and (barcode bar?code)) and 705/\$.ccls.) and receipt near4 (barcode bar?code)	USPAT; US-PGPUB; EPO; JPO	2002/12/14 12:18
-	19	((((receipt bill invoice) and (print printing printed) and (barcode bar?code)) and 705/\$.ccls.) and (receipt bill invoice) near4 (barcode bar?code)	USPAT; US-PGPUB; EPO; JPO	2002/12/14 12:18

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MDC's Ashton Potter Announces New Stamp Product Initiative With Canada Post

NEW TECHNOLOGY ENABLES PERSONALIZED POSTAGE STAMPS FOR CANADIANS

TORONTO, Ontario (May 4, 2000) — MDC Corporation Inc. ("MDC") today announced that its wholly-owned subsidiary, Ashton Potter (Canada) Inc., ("Ashton Potter") has entered into an agreement with Canada Post Corporation ("Canada Post") to provide personalized postage stamps to Canadian consumers. The new product, called 'Picture Postage', was launched in Canada on April 28th, 2000, and will be available initially through Canada Post retail outlets.

Ashton Potter was instrumental in developing this unique product for Canada Post. The stamp design is a two-part product consisting of an outer stamp frame and a personalized sticker. What makes the product unique is that consumers can personalize the picture which appears on the sticker inside the frame, and in effect, create their own stamp using pictures of loved ones, wedding photographs, and so on. The new product should also appeal to small businesses that want to use the sticker for corporate promotions. Canada Post is the first postal administration to offer this type of product.

Under the terms of the agreement, Ashton Potter will produce all orders for 'Picture Postage' on behalf of Canada Post. Both Canada Post and Ashton Potter will share responsibility for marketing the product. In addition, Ashton Potter will have the right to market this product to other Postal Administrations around the world.

Miles S. Nadal, President, Chairman, and C.E.O. of MDC commented, "This initiative is another example of how MDC's business units combine new technology with specific market expertise to create programs which support their customers' growth plans."

Bill Kerson, President of the MDC Stamp Group added, "As a long time provider of postage stamp products to Canada Post, we are delighted that we've been able to work with Canada Post to introduce a unique product to the Canadian marketplace. It's a real opportunity for us to broaden the scope of services we provide to Canada Post and it allows us to bring new value and a new sense of partnership to the relationship."

Talking about the initiative, Micheline Montreuil, Director of Stamp Products for Canada Post said, "We're very interested in making sure we continue to offer products that the Canadian public wants. We're pleased that we've been able to give consumers ultimate flexibility to create their own stamps."

About Ashton Potter (Canada) Inc.

Ashton Potter (Canada) Inc. is a wholly owned subsidiary of MDC Corporation Inc. As part of the MDC Stamp Group, Ashton Potter and its sister companies Ashton Potter (USA) and The House of Questa (located in the United Kingdom) specialize in the production of postage stamps and other security products. Customers include Canada Post, the United States Postal Service and Royal Mail as well as over 60 other postal administrations around the world.

About MDC Corporation Inc. ("MDC")

MDC Corporation Inc. ("MDC") is a publicly traded international business services organization with operating units in Canada, the United States, the United Kingdom and Australia. MDC is a leading provider of secure transaction products and service in five primary areas: Personalized Transaction Products such as personal and business cheques and credit, debit, and telephone cards. Electronic Transaction Products such as smart cards and electronic cheques; Secure Ticketing Products, such as airline, transit and event tickets; Stamps, both postal and excise; and Business and Technology Services such as customer communication design, database management, information presentation, statement outsourcing and business process services.

MDC shares are traded on the Toronto Stock Exchange under the symbol MDZ.A and on NASDAQ National Market under the symbol MDCA.

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TSE Stock Symbol: **MDZ.A**
NASDAQ Stock Symbol: **MDCA**

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www.ashtonpotter.com



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